AMYRA FARMS

GIFTING DISTRIBUTOR PROGRAMME

Estate-grown coffee for corporate and festive gifting



20-35%
distributor discount on ex-GST retail price

₹50,000
opening order, paid as stock you resell; no joining fee

Gifting only
pricing reserved for distributors who sell through gifting

COFFEE WITH A FARM BEHIND IT

Amyra Farms grows its coffee on two family-run estates in Karnataka's Western Ghats: Arabica in the Baba Budan Giri hills of Chikmagalur, and Robusta at Pushpagiri Plantations, Sakleshpur. Every coffee in our gift box comes from those estates, not from anonymous lots.

Our own estates
Single-origin and traceable

Regenerative
No chemical pesticides

Specialty grade
Hand-picked, small-batch roasted

Made to gift
Hand-illustrated packs, keepsake box

ONE SIGNATURE BOX, THE BEST COFFEE INSIDE

Every Amyra Farms gift comes in our one signature keepsake box. Fill it with the combination that suits the occasion and your client's budget, from these products:



ARABICA MEDIUM ROAST
250 g beans or ground
MRP ₹580 incl. GST



ARABICA DARK ROAST
250 g beans or ground
MRP ₹580 incl. GST



DRIP BAGS MEDIUM
10 bags × 11 g
MRP ₹599 incl. GST



DRIP BAGS DARK
10 bags × 11 g
MRP ₹599 incl. GST



INSTANT LIQUID COFFEE
500 ml, about 50 cups
MRP ₹699 incl. GST

READY COMBINATIONS IN THE GIFT BOX

COFFEE COLLECTION
Instant Liquid Coffee with 250 g each of Dark and Medium Roast Arabica beans

MRP ₹2,600 incl. GST

LIQUID COFFEE
Instant Liquid Coffee with Medium and Dark Roast Drip Bag Coffee

MRP ₹2,647 incl. GST

COFFEE BEANS
Dark Roast Arabica beans with Medium and Dark Roast Drip Bag Coffee

MRP ₹2,528 incl. GST

Who it's for: corporate gifting agencies, hamper and gifting studios, HR and event gifting suppliers, and gifting entrepreneurs.

Gifting moments: Diwali, New Year, Sankranti and Pongal, onboarding kits, client appreciation, conferences, weddings and milestones.

MRPs as listed on amyrafarms.in, November 2026, and may change. Distributor prices come from the current Distributor Price List.

FIVE TIERS. BIGGER ORDERS, BETTER PRICING.

Your discount is set by the net value of each order, excluding GST. Start at ₹50,000 and move up whenever an order qualifies.

20%	25%	28%	32%	35%
STARTER	**SILVER**	**GOLD**	**PLATINUM**	**DIAMOND**
₹50,000 – ₹99,999	₹1,00,000 – ₹2,49,999	₹2,50,000 – ₹4,99,999	₹5,00,000 – ₹9,99,999	₹10,00,000 +

YOUR DISCOUNT IS NOT YOUR PROFIT

Silver example: a gift box with an illustrative ex-GST retail price of ₹2,000 costs you ₹1,500 at 25% off. Whatever you discount to your client comes out of your margin.

Client discount	You sell at	Gross profit / box	Gross margin
0%	₹2,000	₹500	25.0%
10%	₹1,800	₹300	16.7%
20%	₹1,600	₹100	6.2%

Gross margin = (sell - buy) ÷ sell, before freight and your own costs. Illustrative only; ask us for the distributor calculator to try your own numbers.

GIFTING-ONLY DISTRIBUTION

These discounts are offered only for resale as gifts: corporate, festive, event and personal gifting orders.

Not permitted: retail shops and supermarkets, cafés, hotels and restaurants, online marketplaces, quick-commerce apps, e-commerce or social-commerce listings for open sale, and wholesale to other resellers or distributors.

Sales outside gifting may lead to suspension of distributor pricing or of the account.

KEY TERMS

OPENING ORDER
At least ₹50,000 net purchase value, excluding GST. A stock purchase, not a fee.

PRICING AND ELIGIBILITY
Discount is on the ex-GST retail price. Each order's tier is set by its own net value after discount, excluding GST and freight. Products can be mixed in one order.

PAYMENT
100% advance against a proforma invoice. Orders are confirmed on receipt of payment.

GST AND SHIPPING
GST is added at the applicable rate on a tax invoice; a valid GSTIN is required. Freight is charged as quoted.

AVAILABILITY
Coffee is grown and roasted in batches; orders are subject to stock confirmation. Festive stock goes first to paid orders.

RETURNS AND DAMAGE
Sales are final. Report transit damage within 48 hours with photos or an unboxing video for replacement or credit after verification.

TERRITORY AND PRICING
Non-exclusive, anywhere in India. Sell at or below MRP. Products stay sealed in their original packs and box.

BRAND USE
Use only approved Amyra Farms images and copy, with the logo unaltered. Amyra Farms is a trademark of Medtime Health Care Pvt Ltd.

QUARTERLY REVIEW
We review purchases, gifting pipeline and channel compliance with you each quarter.

REPEAT-ORDER REWARDS
Proposed and discretionary: tier carry-forward to the next quarter, festive early-booking priority and opportunity registration, each subject to company approval and profitability.

Summary only; the signed distributor agreement with Medtime Health Care Pvt Ltd governs. The programme is not a franchise or partnership, and no income or profit is guaranteed.

BECOME A GIFTING DISTRIBUTOR

farm@amyrafarms.com
amyrafarms.in/distributors

1. Apply at amyrafarms.in/distributors
2. Discovery call and price list
3. Share GSTIN, sign the agreement
4. Place your opening order

SCAN TO APPLY